



INTERNATIONAL INTERPRETERS FORUM



# GLOBAL DIALOGUE

OFFERS FOR PARTNERS

January 25 - 26, 2019  
Moscow State  
Linguistic University, Moscow



## Business Agenda

- **Chance to make changes to Forum agenda and other business events.**
- **Chance to speak at or moderate one of key events.**
- **Company CEO as a delegate and 3 (three) senior managers participate in all Forum events.**
- **Chance to host a press conference and other proprietary events as part of the Forum.**

## Presentation

- 5 square meters of area for business networking on the premises of Forum.

## Marketing

- Partner organization name, logo and brief profile at Forum official website with an active link to organization website.
- Promos in registration area and participant packages (scope to be confirmed).
- Up to 5 (five) partner's roll-ups with partner organization info at Forum area.
- Priority to add company logo and status to Forum info kit, banners, press releases and promo materials and publications in print media.

## Print Advertising

- 2 (two) pages to place advertising and info module in Forum Participants Catalogue.
- Info enclosure (booklet/leaflet) added to Forum Participant Package (volume to be confirmed).
- Adding Title partner logo to page footer in Forum Program brochure (at least 1/8 of all pages).

## Business Agenda

- **Chance to make changes to Forum agenda and other business events.**
- **Chance to speak at or moderate one of key events.**
- **Company CEO as a delegate and 2 (two) senior managers participate in all Forum events.**
- **Chance to present Company's equipment, products and services and host other business events.**

## Presentation

- 4 square meters of area for business networking and equipment presentation on the premises of Forum.

## Marketing

- Partner organization name, logo and brief profile at Forum official website with an active link to organization website.
- Promos in registration area and participant packages (scope to be confirmed).
- Up to 5 (five) partner's roll-ups with partner organization info at Forum area.
- Priority to add company logo and status to Forum info kit, banners, press releases and promo materials and publications in print media.

## Print Advertising

- 2 (two) pages to place advertising and info module in Forum Participants Catalogue.
- Info enclosure (booklet/leaflet) added to Forum Participant Package (volume to be confirmed).

## Business Agenda

- **Chance to make changes to Forum agenda and other business events.**
- **Chance to speak at or moderate one of key events.**
- **Company CEO as a delegate and 2 (two) senior managers participate in all Forum events.**
- **Chance to host a press conference and other events with media.**

## Presentation

- 4 square meters of area for business networking on the premises of Forum.

## Marketing

- Partner organization name, logo and brief profile at Forum official website with an active link to organization website.
- Promos in registration area and participant packages.
- Up to 3 (three) partner's roll-ups with partner organization info at Forum area.
- Priority to add company logo and status to Forum info kit, banners, press releases and promo materials and publications in print media.

## Print Advertising

- 1 (one) page to place advertising and info module in Forum Participants Catalogue.
- Info enclosure (booklet/leaflet) added to Forum Participant Package (volume to be confirmed).

## Business Agenda

- **Chance to make changes to Forum agenda and other business events.**
- **Chance to speak at or moderate one of training sessions.**
- **Company CEO as a delegate and 3 (three) senior managers participate in all Forum events.**
- **Chance to host a proprietary session and other business events.**

## Presentation

- 14 square meters of area for business networking on the premises of Forum.

## Marketing

- Partner organization name, logo and brief profile at Forum official website with an active link to organization website.
- Promos in registration area and participant packages.
- Up to 3 (three) partner's roll-ups with partner organization info at Forum area.
- Priority to add company logo and status to Forum info kit, banners, press releases and promo materials and publications in print media.

## Print Advertising

- 1 (one) page to place advertising and info module in Forum Participants Catalogue.
- Info enclosure (booklet/leaflet) added to Forum Participant Package (volume to be confirmed).

## Business Agenda

- **Chance to speak at or moderate one of parallel sessions.**
- **Chance to host proprietary business sessions.**
- **Company CEO as a delegate and 2 (two) senior managers participate in all Forum events.**

## Marketing

- Partner organization name, logo and brief profile at Forum official website with an active link to organization website.
- Promos in registration area and participant packages (scope to be confirmed).
- One partner's roll-ups with partner organization info at Forum area.
- Priority to add company logo and status to Forum info kit, banners, press releases and promo materials and publications in print media.

## Print Advertising

- 1 (one) page to place advertising and info module in Forum Participants Catalogue.
- Info enclosure (booklet/leaflet) added to Forum Participant Package (volume to be confirmed).

## Business Agenda

- **Chance to make changes to Forum agenda and other business events.**
- **Chance to speak at or moderate one of training sessions.**
- **Company CEO as a delegate and 2 (two) senior managers participate in all Forum events.**
- **Chance to host a proprietary session and other business events.**

## Presentation

- 4 square meters of area for business networking on the premises of Forum.

## Marketing

- Partner organization name, logo and brief profile at Forum official website with an active link to organization website.
- Promos in registration area and participant packages.
- Up to 3 (three) partner's roll-ups with partner organization info at Forum area.
- Priority to add company logo and status to Forum info kit, banners, press releases and promo materials and publications in print media.

## Print Advertising

- 1 (one) page to place advertising and info module in Forum Participants Catalogue.
- Info enclosure (booklet/leaflet) added to Forum Participant Package (volume to be confirmed).



**FORUM ORGANIZER**

**DIALOGI**  
INTERNATIONAL CENTER  
FOR EDUCATIONAL  
PROGRAMS AND SPECIAL  
EVENTS



FORUM DETAILS AVAILABLE AT  
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**BUSINESS AGENDA  
PARTNER**

AGENTSTVO  
STRATEGICHESKOGO  
MARKETINGA  
(ASM)



**FORUM CO-ORGANIZER**



Moscow State  
Linguistic University